



# Canadian University Shooting Federation

## 2019 SPONSORSHIP PACKAGE

info@cusf.ca

613-761-8175

[cusf.ca/sponsors](http://cusf.ca/sponsors)

## HISTORY

The Canadian University Shooting Federation was started as a non-profit in early 2018 with the idea of creating a league that promotes competitive shooting sports between Canadian University's. I had revived the Trap and Skeet club at Carleton University in my last year and loved going out every weekend to blast clays with my newfound teammates. We had recruited a great coach, Dean of SureShot Coaching, who was willing to work with us for next to no compensation. With Lisa and the Stittsville Range onboard, the team flourished and was out to the range almost every weekend (weather permitting, this is Canada). We even managed to partner up with Carleton's Outdoors Club to give fellow university students the chance to try out trap for the first time!



After having this amazing experience with the club, I knew that I wanted to give back and help other schools develop their own competitive shooting programs. I envisioned a league where every university or college in Canada could field a team and compete against each other in a variety of disciplines. After contacting a variety of organizations, I pulled together a couple passionate shooters and started the Canadian University Shooting Federation.

- Dave Fahlman, President

## OUR TEAM



Ken Nener

Ken Nener is an engineer in the Ottawa area, with a design background in aerospace and defense electronics. Ken was introduced to the shooting sports as a young boy by his father, but it was an invitation to the range by a co-worker in 1990 (thanks Andy!).

Ken was named CSSA Regional Director of the Year for 2013, and is a CSSA-certified Range Safety Officer. Ken's favorite pastimes are taking first-time shooters to the range, and doing authentic restorations of tired or neglected rifles (and the occasional Cooley).



Dave Fahlman

Dave Fahlman graduated from Carleton University in 2018 with a MSc in Electrical Engineering. Having been involved in the leadership of a variety of student clubs, particularly the Carleton Trap and Skeet Team, he had the idea of continuing supporting his teams after school ends.

By unifying the shooting clubs across Canada and encouraging the formation of new teams, other students could have the same great experience that he received in University!



Dean Herzberg

Dean Herzberg is a firefighter by trade, but his real passion is skeet shooting. In addition to competing in NSSA shoots across the continent, he has over 300 logged hours of coaching experience and is extremely passionate about showing young people his sport. As a Level 2 NSSA instructor Dean truly enjoys helping shooters reach their potential.

In addition to coaching and competing, Dean serves on the National Capital Region Rifle Association and Ontario Skeet Shooting Association board of directors.

## PROGRAMS

Thank you for considering partnership with the Canadian University Shooting Federation. We are a non-profit that started about a year ago with the idea of creating a league that promotes competitive shooting sports between Canadian University's. We are currently involved with 5 schools across Canada: Carleton University, University of Calgary, University of British Columbia, Lethbridge College, and Mount Royal. In addition, there are 6 other schools where we are working with students to help establish new clubs.

There are two programs that we are promoting right now: a trap and skeet tournament, and a smallbore (.22) mail-in-target competitive shooting program. The trap and skeet competition will be a satellite tournament, enabling students to shoot at their local ranges and have the referees send in their scores. Both programs allow Canada wide competition without the associated travel costs.



Additionally, we work extensively with other sporting organizations to administer these programs and provide coaching to students. Some of our partners include the Canadian Shooting Sport Sports Association, the Shooting Federation of Canada, and the Dominion of Canada Rifle Association.

## SPONSORSHIP

We are looking for sponsors to help with the costs of running programs and to support member clubs in various initiatives. This includes activities such as bringing students that are new to shooting to the range, and subsidizing PAL courses for students. Donations are used in the following categories:

- Admin (insurance, web hosting, ect.)
- Running programs
- Grants for new clubs

Though any amount of sponsorship would be appreciated, our guidelines are:

	Level 1 (\$250)	Level 2 (\$500)	Level 3 (\$1000)	Level 4 (\$2500)
Logo on website	✓	✓	✓	✓
Promotion through our social media accounts		✓	✓	✓
Promotion to member clubs		✓	✓	✓
Logo on competition banner and brochure			✓	✓
Competition naming rights				✓

We have space for your company's logo available on our website and banner. The banner is used during competitions and media opportunities. Additionally, we promote our sponsors through the organization Facebook page and events. We would be happy to work with you to meet your specific requests.

The Canadian University Shooting Federation believes in being accountable to our donors. We will provide you with a budget of how funds will be used in the next year, as well as our yearly financial report every January.

## DIRECTORY

<b>Post-secondary Institutions</b>	<b>Status</b>
<a href="#"><u>Carleton University</u></a>	Full Member
<a href="#"><u>Lethbridge College</u></a>	Full Member
<a href="#"><u>Mount Royal University</u></a>	Full Member
<a href="#"><u>University of British Columbia</u></a>	Full Member
<a href="#"><u>University of Calgary</u></a>	Full Member
Algonquin College	In-progress
MacEwan College	In-progress
OttawaU	In-progress
University of Alberta	In-progress
University of Saskatchewan	In-progress
University of Toronto	In-progress
University of Victoria	In-progress
University of Winnipeg	In-progress
Wilfred Laurier University	In-progress

Partners	Type
<a href="#"><u>Alberta Federation of Shooting Sports</u></a>	Non-profit Partner
<a href="#"><u>Alberta Skeet Shooting Association</u></a>	Non-profit Partner
<a href="#"><u>Alberta Smallbore Rifle Association</u></a>	Non-profit Partner
<a href="#"><u>Canadian Shooting Sports Association</u></a>	Non-profit Partner
<a href="#"><u>Canadian Trapshooting Association</u></a>	Non-profit Partner
<a href="#"><u>Dominion of Canada Rifle Association</u></a>	Non-profit Partner
<a href="#"><u>Ontario Provincial Trapshooting Association</u></a>	Non-profit Partner
<a href="#"><u>Ontario Skeet Shooting Association</u></a>	Non-profit Partner
<a href="#"><u>R&amp;R Rentals</u></a>	Sponsor
<a href="#"><u>Sure Shot Coaching</u></a>	Business Partner